

BRIEF PROFILE

Vijay Kumar Shrotryia



He is a Senior Professor of Commerce at Delhi School of Economics, University of Delhi. His teaching career of 35 years includes teaching in Bhutan for around a decade and in Shillong for around 13 years. He was also Professor and Head, Department of Commerce, North-Eastern Hill University, Shillong, Meghalaya. All these years he has been actively involved in teaching, research, extension, and administration.

His area of research surrounds Happiness and Human Well-Being at all levels - individual, organizational, national, and global. As an expert on happiness, he is actively involved with the activities of the *Rajya Anand Sansthan*, Bhopal, Govt of Madhya Pradesh ever since its inception. His works have been cited widely. He runs a research lab called HappLab. In 2020, he authored a book entitled "*Human Well-being and Policy in South Asia*". He has published with Sage, Emerald, Palgrave, Elsevier, Taylor & Francis, SpringerNature apart from many others. His research papers are well-cited across disciplines and geographies. He developed a monograph for India Policy Foundation for *consideration of happiness in policy as an alternative to GDP*. He had academic visits to University of Pennsylvania, Philadelphia, US; Georgia State University, Atlanta, US; Rangsit University, Bangkok; Lingnan University, Hongkong; Freie University, Berlin; University of Innsbruck, Austria; apart from many others.

In January 2024, he published Hindi translation of a book on Bhutan's Citizenship education, originally written in English by one of their former Education Ministers, Dr TS Powdyel.

He is a fellow of Indian Commerce Association and former president of Indian Commerce Association - Delhi NCR chapter. He is a recipient of the Gold Medal for being the best business academic of the year (BBAY) award in 2018, and Young Researcher Award in 2001, apart from many others.

He runs blogs on contemporary issues, book reviews, and poetry.